

# Raymond Mallon: Economist

## Contact me:

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## PROFESSIONAL EXPERTISE

- Economic growth and equity diagnostics
- Country, program, and thematic evaluations.
- Sustainable development policy studies.
- Resource management and regional economic development.
- Regional economic cooperation, trade, and investment.
- Private sector, competition, and regulatory reform.
- Governance and accountability.

## OTHER

- Strong analytical and problem-solving skills.
- High level stakeholder engagement and communication skills
- Established high level networks in Asia and Australia.
- Negotiation, capacity building and leadership skills.
- Writing, communications, and computer skills.

## COUNTRY EXPERIENCE

Afghanistan, Australia, Bangladesh, Bhutan, Cambodia, Caribbean, China, Egypt, Fiji, Indonesia, Kyrgyzstan, Laos, Myanmar, Nepal, New Zealand, Philippines, Solomon Islands, Sri Lanka, Thailand, Viet Nam.

## EMPLOYMENT SUMMARY

- 1995-** Economist/Development and Business Advisory Services
- 1993-95** World Bank, Economic Advisor/Team Leader, Enterprise Reform Program, Viet Nam
- 1991-93** Resident Economist, UNDP, Viet Nam.
- 1988-91** Economist, Asian Development Bank, Manila, Philippines.
- 1984-88** Consultant Economist, Hassall & Associates, Sydney, Australia.
- 1983-84** Economist, Australian Meat and Livestock Corporation, Australia.
- 1981-82** Research Assistant/Tutor, UNE, Armidale, Australia.
- 1974-78** Self-employed, agricultural services.

## EDUCATION

- 1986** Master of Economics, Australian National University.
- 1982** Bachelor of Agricultural Economics (Hon.), University of New England.
- 1975** Farm Technology Certificate, Albury Technical College.

Short-term training in strategic planning, evaluation, corporate governance, board skills, and communications.

## AFFILIATIONS

- Asian Studies Association
- Australian Institute of Company Directors.
- World Economics Association.

## COMMUNITY POSITIONS

- AIESEC Board of Advisors, University of Foreign Trade, Hanoi.
- (Former) Member, Board of Directors (and former Chair of Governance Committee) United Nations International School of Hanoi

## OTHER INTERESTS

Travel, reading, food and wine, architecture, international developments, movies, and sport.

## LANGUAGES

- English: native speaker.
- Vietnamese: intermediate
- Thai/Lao: basic

**NATIONALITY:** Australian

## MARITAL STATUS:

Married Ms To Hanh Trinh (17 December 1994).  
Children: Kim Lan Mallon & Danielle Dan Phuong Mallon

**DATE OF BIRTH:** 8 December 1957

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**PROFESSIONAL EXPERIENCE: LONG-TERM POSITIONS**

- 1995- **Asia/Pacific: Economic and Evaluation Advisory Services:** Economic consultant to development agencies and research institutes focussing on: economic growth and development; economic integration and trade policy; program planning and evaluation; regulatory reform; private sector development; regional/local economic development; and state enterprise reform. Commentator on economic, business and trade policy issues.
- 1993-95 **World Bank, Team Leader/Economic Advisor, Enterprise Reform, Viet Nam:** Provided policy and program management advice on State enterprise reform, privatization, private sector development & regulatory reform.
- 1991-93 **Resident Economist, UNDP, Viet Nam:** Managed development and implementation of policy studies and applied research to support Viet Nam's transition to a market economy.
- 1988-91 **Economist, Asian Development Bank, Philippines:** Led country economic and sector studies in Laos, Thailand, and Viet Nam. Helped develop and implement sector development programs.
- 1984-88 **Consultant Economist, Hassall & Associates, Australia.** Provided economic policy, resource management, and rural development consulting services to private and public sector clients in Australia, Asia, and the Pacific.
- 1983-84 **Economist, Australian Meat and Livestock Corporation, Australia.**
- 1982 **Research Assistant and Tutor, UNE, Armidale, Australia.**

**EXAMPLES OF SHORT-TERM CONSULTING/RESEARCH ASSIGNMENTS**

- 2022-23 **Regional Trade Facility start-up. (DFAT/ASEC/ANZFTA).** Working with the AANFTA Joint Committee (FJC) and its subsidiary bodies, led the consultation process and drafting of the ANZFTA Strategic Directions and Priorities (ASDP) document and the Sectoral Strategic Directions and Priorities (SSDP) documents, that will guide resource allocation for supporting AANZFTA implementation under the Regional Trade for Development Facility (RT4D).
- 2021-22 **Appraisals/Peer reviews. (DFAT).** Inputs to review and appraise project and program design documents.
- 2020-22 **Trade Policy/program design. ASEAN. Regional Trade for Development. (RT4D, DFAT).** Provided advisory support for consultations and the design of a regional program for supporting ASEAN and RCEP economic integration, with a particular focus on measures targeting reductions in regional development gaps.
- 2021-22 **Regional Cooperation (Asia-Pacific). Program Evaluation. (ESCAP).** Leading an independent review of ESCAP programme on subregional activities (and subregional offices (SROs)) to provide information to enable ESCAP leaders to make strategic decisions regarding program direction and possible future programming for SROs.
- 2020-21 **Evaluation. Asia. ADB.** Framework contract: quality control of TA completion reports and TA lessons learned.
- 2014-2020 **Senior Advisor: Australia/Viet Nam Economic Reform Program (CIEM/DFAT).** Supported economic restructuring to improve productivity via reforms to strengthen (i) the investment climate and economic institutions; (ii) factor market efficiency; (iii) corporate governance; (iv) state enterprises reform; (v) competition policy; (vi) restructuring of the rural economy, and (vii) communications and policy advocacy.
- 2019 **Program Evaluation Leader. ASEAN-Australia Development Cooperation.** Review AADCP performance and context; and provide recommendations for follow-up phase.
- 2019 **World Bank Advisor: development effectiveness.** Reviewed and reported on lessons learned from 25 years of Viet Nam/WB development cooperation for senior Vietnamese and WB leaders.
- 2018-19 **Regional FTA Program Evaluation Leader. DFAT/AANZFTA:** Led independent reviews of AANZFTA Economic Cooperation Support Program (AECSP), including case studies for investment, IP and AQR chapters.
- 2018 **Program Evaluation Leader. ADB/Cambodia.** Led a review of ADB country strategy program for Cambodia. Findings used to shape the development of new strategy of ADB support to Cambodia.
- 2017-8 **Program Design Leader: Regional Economic Cooperation.** Led a team designing Australian support to the Economic Research Institute for ASEAN and East Asia (ERIA), including CLMV outreach programs
- 2016 **Viet Nam 2035 Report. World Bank/VN Institute for Development Strategy.** Led the drafting of introductory chapter evaluating the political economy and results of Viet Nam's economic reform process since the 1980s.
- 2015-16 **Policy Research. Viet Nam 2035 Report. World Bank/VN Institute for Development Strategy.**
- 2015 **Evaluation. ADB/Philippines.** Evaluated ADB program for the Philippines as input to new country strategy.
- 2015-16 **Policy Research Coordinator. World Bank/Viet Nam.** Advised and supported drafting of research papers on the changing role of the State in the transition to a market economy. Prepared overview paper and draft reform priorities.
- 2014-15 **Trade Policy Research. ERIA/Regional Economic Cooperation Partnership (RCEP).** Prepared briefing paper with options to assist in negotiating Economic and Technical Cooperation (ETC) activities under RCEP.

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- 2014 **Development Planning. WB/Viet Nam.** Prepared discussion paper on Financing Viet Nam's Development.
- 2014 **Evaluation. AusAID/Viet Nam.** Peer Review of Country Strategy Evaluation Study.
- 2010-14 **Senior Policy Advisor. Viet Nam's Beyond WTO Program (multi-donor facility).** Applied policy research, evaluation and dialogue, and training related to: (i) market economic institutions; (ii) social and economic impacts of integration; (iii) building national capacity to manage and coordinate integration; and (iv) provincial level integration initiatives. Worked with Senior Advisory Group to establish priorities, evaluate proposals, and implement activities.
- 2013 **Regional Economic Cooperation Study Leader. ASEAN/Australia.** Led evaluation of initial phase of AANZFTA Economic Cooperation Support Program. Reviewed options for Australian support for proposed Regional Cooperation Economic Partnership (RCEP).
- 2012-13 **Growth Diagnostics/Regional Cooperation. Thailand/ADB.** Lead consultant for growth diagnostic study and the formulation of ADB's Thailand Country Partnership Strategy 2012-16. Strategic focus on macro-economic, private sector development, knowledge services and regional cooperation and integration.
- 2012 **Program Evaluation. Australian Regional Facilities for Improved Governance in South Asia.** Led cluster evaluation of Australia's programs with ADB and WB, identified lessons learned, and provided recommendations to guide future engagement with MFIs in South Asia.
- 2012 **Program Design. Egypt/Germany/Australia.** Employment Promotion Program. Reviewed and evaluated options for employment generation support.
- 2009-12 **Senior Policy Advisor. Laos/Australia/WB.** As hoc support on green growth, trade (including WTO accession), investment and business development reforms and institution building.
- 2011 **Scoping Study. Egypt.** Evaluated options for private sector development to promote employment generation.
- 2011 **Strategic Planning. Indonesia/ADB.** Peer Review of ADB's Country Partnership Strategy for Indonesia.
- 2010 **Program Design. Caribbean. AusAID.** Reviewed and assessed options for the economic resilience component of AusAID's support to the Caribbean.
- 2009-10 **Program Evaluation Leader. Viet Nam/Laos. Luxembourg.** Led evaluation of Lux development cooperation with Laos and Viet Nam. Responsible for study design; supervision of 6 national consultants; preparation of consolidated report; and presentation of findings to key stakeholders.
- 2009 **Independent Review of ADB/UNESCAP Cooperation Agreement.** Led mid-term evaluation of MOU on cooperation and provided recommendations for more effective partnership
- 2009 **Medium-term Development Planning. Viet Nam.** Supported the formulation of Viet Nam's Socio-Economic Development Strategy 2011-2020.
- 2008-09 **Private Sector Policy Advisor. Viet Nam. MPI/ADB.** Helped formulate a policy White Paper aimed at improving the business-enabling environment to support SME competitiveness and growth.
- 2008 **Resource person. City University of Hong Kong.** Workshop: Viet Nam, East Asia & Beyond.
- 2008 **EU Private Sector Policy Advisor. Viet Nam.** Part-time leader of multi-national team helping to reduce regulatory and administrative compliance costs at national and sub-national levels.
- 2008 **Evaluation Team Leader. Philippines. ADB.** Provided advice and drafted completion study of ADB's 3-year country strategy for the Philippines, including lessons learned for future ADB operations.
- 2008 **Trade Policy Advisor. Viet Nam. MOIT/WB.** Helped design the Beyond WTO Action Plan.
- 2008 **Program Evaluation: Decentralization. Viet Nam. MPI/UNDP.**
- 2007 **Policy Research.** "Issues Paper on Local Development Strategies" to MOLISA/ILO Employment Forum in Hanoi.
- 2007 **Australia/Viet Nam. (ANU).** Presented economic update paper to Viet Nam Update Conference.
- 2007 **Appraisal Study. Viet Nam: Norway.** Support to National Business Registration System.
- 2007 **Results Based Planning. Viet Nam: ADB.**
- 2007 **Investment Climate: WB/IFC.** Reviewed guidelines to improve business-enabling environment.
- 2007 **EU Program Evaluation Leader. Viet Nam.**
- 2007 **Program Design: Private Sector Development. Viet Nam/Denmark.**
- 2007 **Evaluation of Economic Impact of Foreign Invested University in Viet Nam.**
- 2007 **Strategic Planning. Afghanistan.**
- 2006-07 **Agriculture Trade Policy. Viet Nam/ADB.**
- 2006 **Resource Person/Opening Presenter. Donor Committee for Enterprise Development.**
- 2006 **Private Sector Review Leader/Mekong Region. World Bank/IFC.**
- 2005-06 **Strategic Planning. Viet Nam/ADB.**
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- 2006 **Private Sector and Trade Development. Laos.**
- 2005 **Evaluation. Asia Pacific: ADB.** Led a review of the multi-donor Governance Cooperation Fund.
- 2005-06 **Policy Advisor. Viet Nam: Germany.** Drafted guidelines on regulatory review and RIAs.
- 2004-05 **Regional Economic Cooperation. Greater Mekong Subregion:**
- 2004-06 **Economic Policy Advisor. Viet Nam: DFAT.** Part-time member of Technical Advisory Group (TAG).
- 2003-04 **Policy Research. Viet Nam: World Bank. World Development Report 2005.**
- 2003-04 **Team Leader/Advisor. Viet Nam: CIEM/UNDP. Regulatory Reform/Private Sector Development.**
- 2003-04 **Policy Advisor. Viet Nam: USAID. Viet Nam Competitiveness Initiative.**
- 2003-04 **Development Planning. Laos: MPI/ADB. Northern Region Development Strategy.**
- 2003 **Scoping Study. Viet Nam: Denmark. Private Sector Development Strategy Mission.**
- 2002-03 **Team Leader Regional Cooperation. Greater Mekong Sub-region: ADB. Working Group on Agriculture.**
- 2002 **Policy Research. Viet Nam: GTZ/Donor Committee for Enterprises Development.**
- 2002 **State Enterprise Policy Study. Viet Nam: World Bank. Survey of Performance of Privatised Firms.**
- 2001-02 **Multi-donor Evaluation. Viet Nam: ADB/Japan/World Bank.**
- 1997-01 **Team Leader/Economic Advisor. Viet Nam: CIEM/WB/UNDP. Business Regulation Reform.**
- 2001 **Trade Policy Review. Cambodia: World Bank.**
- 1995-01 **Development Planning Economist. Viet Nam.** Helped Viet Nam prepare for Consultative Group meetings.
- 2001 **Environment Safeguards in Infrastructure Development. Lao PDR: ADB.**
- 2001 **Private Sector Development. Viet Nam: MPI/UNDP.**
- 2001 **Economist/Strategic Planning. Lao PDR: ADB Country Strategy Study**
- 2000 **Program Evaluation. Bangladesh, Kyrgyzstan, Nepal and Sri Lanka (ADB).**
- 2000 **Public Investment Planning Economist. Laos/ADB.**
- 1999 **Regional Program Evaluation Leader GMS/ADB: Evaluation of Greater Mekong Subregion Program.**
- 1998-99 **Economist/Strategic Planning. Nepal. ADB Country Operational Strategy Study.** Helped draft and negotiate strategy in consultation with government, private sector, and other community groups.
- 1998 **Economist Viet Nam. APEC Economic and Corporate Governance.**
- 1998 **Evaluation Economist Philippines. Palawan Integrated Area Development Project (ADB).**
- 1997-98 **Policy Research Viet Nam. Sweden, Hanoi.**
- 1997-98 **Policy Research. Viet Nam. Enterprise and Industry Policy Study (ADB and MPI).**
- 1997 **Evaluation/Rural Development Economist. Fiji. Sigatoka Valley Rural Development (ADB).**
- 1997 **Policy Research. Viet Nam. Regulatory Environment for Business (WB/UNDP).**
- 1996-97 **Policy Advisor. Viet Nam. Agriculture Program Loan (ADB/GoV).**
- 1996 **Viet Nam: Seminar on Industry and Trade Policy (OOG and EDI/WB).**
- 1993-95 **World Bank/UNDP, Team Leader/Economic Advisor, Enterprise Reform, Viet Nam:.**
- 1991-93 **Resident Economist, UNDP, Viet Nam:**
- 1988-91 **Country Economist, Asian Development Bank, Philippines:**
- 1988 **Agricultural Economist. Nepal: Post Evaluation of Rural Financial Institutions, ADB**
- 1988 **Project Appraisal. Solomon Islands. Appraisal of Rural Credit Union Project, IFAD.**
- 1987-88 **Agricultural Economist Thailand: Agriculture Research Planning & Evaluation, WB/Australia**
- 1987 **Agricultural Economist. Indonesia. Appraisal of Irrigation Sector Project, ADB.**
- 1986 **Project Planning and Evaluation. Australia: Lecturer, ANU**
- 1985-86 **Regional Planning Economist. Australia: Bathurst Development Corporation -**

**SELECTED PUBLICATIONS AND PAPERS**

- Mallon, R. (Ed), 2017. The Role of the State in Viet Nam's Economic Development. MPI/WB study.
- WB/MPI 2016. [Viet Nam 2035](#). (Lead contributor to Chapter 1, with inputs to other chapters).
- ERIA. 2014. Economic and Technical Cooperation under RCEP. ERIA Briefing Paper, unpublished.
- Mallon, R.. 2014. Viet Nam: Economic Restructuring, Rhetoric or Renewed Renewal? Presentation: EuroCham, Hanoi.
- Mallon, R. 2013. Viet Nam's Economic Transformation and Current Issues, Commercial Clients, Hanoi.
- Mallon, R. 2012. Global & National Economic Trends: Policy & Business Implications for Viet Nam. Commercial Clients, Hanoi.
- Mallon, R. 2011. Assessment of Employment Generation Partnership Opportunities in Egypt. AusAID, Canberra
- Mallon, R. 2011. Viet Nam: Promise of Better Business Environment. Commercial Clients, Hanoi.
- Mallon, R. 2009. State Enterprise Reform and Equitization in Viet Nam: Accountability and Corruption, U4 Anti-corruption Resource Centre Workshop. Hanoi
- Mallon, R. (2008), Issues Paper on Local Development Strategies, ILO/MOLISA Employment Forum.
- Mallon, R. (2007), Việt Nam: Recent economic developments and key challenges, Paper presented to Việt Nam Update Conference, Australian National University, Canberra.
- Kammeier, D. H., J. Guimaraes and R. Mallon. 2006. "The Dynamics of Rural, Urban and Regional Linkages: Development Trends and Prospects in the GMS". Report prepared for ADB.
- Mallon, R. (2006), Creating Better Business Environments for Enterprise Development: Asian and Global Lessons, Paper presented to The Asia Consultative Conference, Bangkok.
- Mallon, R. (2005), 'Actions Needed to Accelerate Domestic Private Sector Growth', UNDP/NERI, Vientiane
- Mallon, R. (2004). Managing Investment Climate Reforms: Viet Nam Case Study, Background paper for WB WDR 2005.
- Brian Van Arkadie and Raymond Mallon (2004), [Viet Nam: Con ho dang chuyen minh?](#), Nha Xuat ban Thong ke, Ha Noi .
- Brian Van Arkadie and Raymond Mallon (2003), [Viet Nam: A Transition Tiger?](#), Asia Pacific Press, Canberra.
- Mallon, R. (2002). Approaches to Support the Development of an Enabling Environment for Small Enterprises: Viet Nam Case Study, GTZ Conference, Turin.
- Mallon, R. & Irvin, G. (2001), "Systemic Change and Economic Reform in Vietnam", in Weeks, J. & Claes, B. *Globalization and Third World Socialism: Cuba and Vietnam*. Palgrave. London
- Mallon, R. (1999), "Experiences in the Region and Private Sector Incentives in Vietnam", in Leung, S. (Ed.) [Vietnam and the East Asian Crisis](#), Edward Elgar.
- Mallon, Raymond (1998) 'Mapping the Playing Field: Options for Reducing Private Sector Disincentives in Viet Nam' Mimeo, Swedish Embassy, Hanoi.
- Mallon, R. and Irvin, G. (1987), "Is the Vietnamese Miracle in Trouble?" ISS Working Paper Series No. 253, ISS, The Hague.
- Mallon, R. (1997), "Doi Moi and Economic Development in Vietnam", in Fforde, A. (Ed.), [Doi Moi: Ten Years After the 1986 Party Congress](#), ANU.
- Mallon, R. (1994), "Opening up of the Vietnamese Economy", Presented to a Euromoney Conference, Hong Kong.
- Mallon, R. (1994), "Recent Developments in State Enterprise Reform in Viet Nam", SERP Working Paper, Hanoi.
- Kee-Cheok Cheong, Raymond Mallon, Vinyu Vichit- Vadakan, and Vu Tat Boi (1993), "Strengthening Economic Management in Viet Nam: Lessons from a Training Project", EDI Working Paper, World Bank.
- Mallon, R. (1993), "Vietnam: Image and Reality", in Heath, J. (Ed.) [Revitalising Socialist Enterprise](#), Routledge, London.
- Mallon, R. (1993), "Viet Nam: Overview of Key Economic Issues", in Vu Tat Boi (1993), [Senior Policy Seminar on the Economy of Viet Nam](#), Su That Publishing, Hanoi.
- Tan, R., Mallon, R.L. and Iwasaki, Y. (1990), "Developments in Indochina: Implications for Regional Development", Paper Presented to Symposium on Cooperation in Asia/Pacific, East-West Center, Hawaii.
- Iwasaki, Y. and Mallon, R.L. (1989), "Economic Report on the Socialist Republic of Viet Nam", ADB. Manila.
- Mallon, R.L. (1984), "Implications of Proposed Lamb Price Stabilisation Policies", Annual AAES Conference, Sydney.
- Mallon, R.L. (1983), "Some Implications and Alternatives to Australia's Anti-dumping and Countervailing Legislation", AMLC Economic Information Paper No. 11, Sydney.
- Mallon, R.L. and Musgrave, W.F. (1983), "Trends in Productivity in the Pastoral Zone and Implications for Land Degradation", Paper Presented to the Australian Agricultural Economics Society Conference, Brisbane.
- Mallon, R.L. (1982), "A Translog Approach to Estimating Productivity and Structural Change in the Pastoral Zone of NSW, Honours Thesis, UNE.